

Chart 1: Mapping Cultural Learning Zones

Generalist Learners primarily use cultural and creative experiences to learn about themselves, others and cultures

Specialist Learners primarily use cultural and creative experiences to learn about artistic forms, practices and techniques

Professional Learners primarily use cultural and creative experiences to learn about work and working in the cultural and creative industries

	Individual Development (-micro)	Group Development (-meso)	Community Development (-macro)																								
Professional Learners	<ul style="list-style-type: none"> Marketability Employability Professionalism Vision for Career <table border="1"> <tr><td>Locations</td><td></td><td></td><td></td></tr> <tr><td>Art-form</td><td></td><td></td><td></td></tr> </table> <p style="text-align: center;">Learning about</p>	Locations				Art-form				<ul style="list-style-type: none"> Sector/Market Location Competitor Awareness & Differentiation Strategy Managing Professional Relationships Contractual Responsibilities Stakeholder Management <table border="1"> <tr><td>Locations</td><td></td><td></td><td></td></tr> <tr><td>Art-form</td><td></td><td></td><td></td></tr> </table> <p style="text-align: center;">Learning about</p>	Locations				Art-form				<ul style="list-style-type: none"> Recognition (Awards, Earnings) Advocacy, Representing Influencing, Lobbying Promoting Supporting Sustaining <table border="1"> <tr><td>Locations</td><td></td><td></td><td></td></tr> <tr><td>Art-form</td><td></td><td></td><td></td></tr> </table> <p style="text-align: center;">Learning about</p>	Locations				Art-form			
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	<p>I E.G. Freelancer, Consultant, PA Facilitator, Artist, Sole Director, Entrepreneur</p>	<p>G E.G. Contracted, Employed, Partnership, Company, Ensemble, Commercial Enterprise</p>	<p>C E.G. Industry Associations, Professional Networks, Communities of 'Professional' Practice</p>																								
Specialist Learners	<ul style="list-style-type: none"> Identity Commitment Depth of Experience (technical, creative, places) Self-awareness (Knowledge, Skills, Qualities, Objectives) Progression <table border="1"> <tr><td>Locations</td><td></td><td></td><td></td></tr> <tr><td>Art-form</td><td></td><td></td><td></td></tr> </table> <p style="text-align: center;">Learning about</p>	Locations				Art-form				<ul style="list-style-type: none"> Vision/Leadership Collective Identity Culture (Rituals) Synergies Group Dynamics Dialogue/Negotiation Sustainability <table border="1"> <tr><td>Locations</td><td></td><td></td><td></td></tr> <tr><td>Art-form</td><td></td><td></td><td></td></tr> </table> <p style="text-align: center;">Learning about</p>	Locations				Art-form				<ul style="list-style-type: none"> Recognition (Peers, Audience) Field of Practice Including/Excluding Language (jargon) Network/Community Identity <table border="1"> <tr><td>Locations</td><td></td><td></td><td></td></tr> <tr><td>Art-form</td><td></td><td></td><td></td></tr> </table> <p style="text-align: center;">Learning about</p>	Locations				Art-form			
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	<p>I E.G. Independent, Hobbyist, Soloist, Enthusiast, Artist</p>	<p>G E.G. Volunteers, Trustees, Directors, Specialist Ensemble, Small Social Enterprises</p>	<p>C E.G. Social/Cultural Associations, Communities of 'Specialist' Practice</p>																								
Generalist Learners	<ul style="list-style-type: none"> Experience Expression Engagement Energy/Passion Enjoyment Achievement <table border="1"> <tr><td>Locations</td><td></td><td></td><td></td></tr> <tr><td>Art-form</td><td></td><td></td><td></td></tr> </table> <p style="text-align: center;">Learning about</p>	Locations				Art-form				<ul style="list-style-type: none"> Shared Experience Collaboration Participation Challenge Thrill/Buzz/Reward <table border="1"> <tr><td>Locations</td><td></td><td></td><td></td></tr> <tr><td>Art-form</td><td></td><td></td><td></td></tr> </table> <p style="text-align: center;">Learning about</p>	Locations				Art-form				<ul style="list-style-type: none"> Recognition (Mentoring) Connection Cohesion Resilience Generation/Regeneration <table border="1"> <tr><td>Locations</td><td></td><td></td><td></td></tr> <tr><td>Art-form</td><td></td><td></td><td></td></tr> </table> <p style="text-align: center;">Learning about</p>	Locations				Art-form			
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	<p>I E.G. Explorer, Witness, Discoverer, Creator</p>	<p>G E.G. Attenders, Participants, Social and Learner Groups using Cultural/Creative activities</p>	<p>C E.G. Lifelong Learning, Social Networks using Cultural/Creative Activities, Communities of Interest</p>																								

How to use this Mapping Device:-

Please answer the following questions:-

- Current zones, previous zones and art-forms
 - Which of the 9 zones are you currently located in? Which art-form or art-forms did you practice in these current zones?
 - Which of the 9 zones of the chart have you previously been located in from your first cultural learning experience? Which art-form or art-forms did you practice in these previous zones?
 - If you support or help other people to develop their arts/cultural practices in any of the 9 zones then you are supporting cultural learning. Mark any of these zones with a 'SCL' in the appropriate box together with the art-form supported.

There is a small 6-box grid in the right-hand corner of each zone of the chart. The 3 boxes on the top line are the location boxes and the 3 boxes immediately below these are the art-form boxes. Please add the appropriate letters to each zone using the codes below:

LOCATIONS BOXES:

C = currently located;
H = historically or previously located;
SCL = have supported cultural learning for others in this zone;

ART-FORM BOXES:

Add the relevant art-form code or codes in the box below when you identify your current locations, historic locations and zones in which you supported cultural learning.

Key to art form codes: (If Other please write art-form)

Music, **T**heatre, **D**ance, **C**ircus, **F**ilm, **V**isual Arts, **P**hotography, **A**nimation, **C**omedy, **S**culpture, **D**esign, **C**raft, **P**erformance Art, **C**uisine, **O**ther

- Please list the route or sequence of your journey through any of the 9 zones from your first cultural learning experience to your current locations adding the relevant art-form codes. If you are involved in learning 2 or more art-forms then put a '+' between these to show that they are happening simultaneously. For example:
IS(M) → GS(M) + GG(Da) → IP(M)+GG(Da).
If you would prefer to draw this as a flow chart, please do so overleaf.